
CREDIA



Creative Media for Artists, Audience and Sponsors



ABOUT CREDIA

CREDIA INTERNATIONAL

CREDIA ENTERTAINMENT

CREDIA TOURS & PROJECTS

CREDIA STARSHIP

DITTO DIGITAL ODYSSEY

CONTACT

Where there's an inspiring performance, there's CREDIA.

CREDIA's mission is to be a CREATIVE Media for ARTISTS, SPONSORS, and the AUDIENCE.

CREDIA has planned and produced the concerts of world-class classical music artists in Korea since the company was founded in 1994. Also through artist management of Korean musicians with international competitiveness, we actively support their worldwide activities.

CREDIA INTERNATIONAL considers the world as their stage and will work hard as a classical music management company that represents Korea to add accessibility to the analogue sensibility.

CREDIA ENTERTAINMENT's curiosity crosses boundaries from New Age music, jazz, crossover to plays, ballet, musicals and Canadian art circus. One of our New Age pianists Yuhki Kuramoto has had sold out concerts since his debut in 1999.

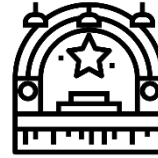
CREDIA STARSHIP adopted to Korea a management system for musicians and has been supporting talented musicians who perform worldwide. We are responsible for producing a variety of contents such as projects for finding new talent, communication with fans, documentation of memorable moments and copyright management.

DITTO DIGITAL ODYSSEY's past 10 years have been documented as sound recordings, videos and books, and we will make sure the joy of music is well delivered through collaborations with character products, games and exhibitions as we live in a mobile era. Creative & Credible Media will remember the original intention and work hard to make our world of music a happier one. Thank you.

Jae Ock Chung
Representative, CREDIA



INTERNATIONAL
International Orchestras
& Classical Artists,
Tour Concerts



ENTERTAINMENT
Ballet, Musical,
Disney Concert,
Outdoor Concert productions



STARSHIP
Artist Management



DDO
Contents production,
Publishing, Copyright

CREDIA



Club BALCONY
Membership, Ticket,
Tour product, Lecture



FINANCE
Financial Management

CREDIA INTERNATIONAL



From creating concerts for legendary maestros to rookies who will be remembered as legends

The history of CREDIA International began in 1995 with the concerts of Isaac Stern, Vladimir Ashkenazy and I Musici in Korea. Since then, world class orchestras such as the Vienna Philharmonic, Vienna Staatsoper, Chicago Symphony, Royal Concertgebouw, Israel Philharmonic, London Philharmonic, BBC Symphony and Montreal Symphony have performed in Korea through CREDIA and fans have glowed with enthusiasm for maestros including Zubin Mehta, Seiji Ozawa, Lorin Maazel, Charles Dutoit, Riccardo Chailly, Esa Pekka Salonen, Christoph Eschenbach, Paavo Jarvi, and more.

It was also CREDIA that presented concerts for Gustavo Dudamel with the Simon Bolivar Orchestra and Daniel Barenboim with the West - Eastern Divan Orchestra for the first time in Korea, which attracted international attention. CREDIA has held concerts to celebrate world-famous Korean soprano Sumi Jo's 20th and 25th anniversaries of her international debut, and other renowned sopranos like Hei-Kyung Hong and Young Ok Shin. We have also successfully hosted concerts of world's top vocalists such as Placido Domingo, Dmitri Hvorostovsky, Barbara Bonney, Barbara Hendricks, Renee Fleming, Galina Gorchakova and Bryn Terfel in Korea. In 2017, Korean fans have encountered the last concert of tenor Jose Carreras through CREDIA.

CREDIA INTERNATIONAL



The great concerts of maestros Yo-Yo Ma, Evgeny Kissin, Itzhak Perlman, Anne- Sophie Mutter, Misha Maisky, Gidon Kremer, Maxim Vengerov, Murray Perahia, Martha Argerich have continued with CREDIA for 25 years.

In addition, we have been introducing veteran musicians Joshua Bell, Emmanuel Pahud, Pieter Wispelwey, Frank Peter Zimmerman, Midori, Gautier and Renaud Capucon, and also we have always been behind the sensations of Korean classical musicians such as Myung-Whun Chung, Kyung-Wha Chung, Sara Chang, Han-Na Chang, Dong Hyek Lim, Yeol Eum Son. The first performance of first Korean Chopin Piano Competition winner, Seong-Jin Cho, and his subsequent recital tours in South Korea are also presented by CREDIA.

Every year, CREDIA has been presenting concerts in Korea for returning groups such as the Vienna Boys' Choir and One Korea Orchestra which was started by Maestro Myung-Whun Chung in the hope that musicians from the South and the North will be able to perform together.

CREDIA ENTERTAINMENT



CREDIA's curiosity is not limited to classical music.

Ever since his first concert in Seoul in 1999, Yuhki Kuramoto has returned to Korea every year and has become the most beloved performer in Korea with a record of 100 concerts and a million album sales. Other New Age artists such as Andre Gagnon, Kevin Kern, and Steve Barakatt have been introduced to the Korean audience by CREDIA. Kanno Yoko's concert in Korea, which crashed the booking website, and concerts of maestros of jazz, pop, and world music such as Elvis Costello, Cassiopeia, Chuck Man gione Band, Claude Bolling, Gontiti, Sojiro, Hisaishi Joe, 100 Gold Fingers, Ralph Towner, Jan Gabarek, the Hilliard Ensemble and Norma Winston Trio are some of our concerts that people still talk about to this day.

CREDIA presented <Onegin>, <Romeo and Juliet>, and <Lady Camellia> by ballerina Sue Jin Kang and Stuttgart Ballet Company, and they will be remembered as masterpieces in the history of Korean ballet. Among other performances CREDIA presented are <Swan Lake> with another star ballerino Ki-Min Kim with the Mariinsky Ballet Company, Sue Jin Kang's Gala Performance, Ballet Preljocaj's <Snow White>, London Peacock Theatre's ballet musical <Snowman>, David Parsons Contemporary Dance Company, Argentina's <Tango Seduction>, <Tango Fire>, and more.

CREDIA ENTERTAINMENT



Korean traditional music performances such as the 30th anniversary performance of Kim Duk Soo Samulnori, Kim Duk Soo and Ahn Sook Sun's performance <Sympathy>, performances for Jang Saik, Lee Seng Kang, Lim Dong-Chang, Eurasian Echoes and plays such as <Puberty> and <The Dwarf that Loved Snow White> were also well received. Cirque de Soleil's <Corteo>, <Rain> by Daniel Finzi who directed the closing ceremony for Torino Winter Olympics, and Cirque Eloize's <Nebbia> all presented the essence of Canadian art circus.

CREDIA has co-produced musicals <Sweeney Todd>, <Fiddler on the Roof>, <Grease>, <Altar Boys>, and <Menopause>, and also has helped the revitalization of Korean original musicals by producing <The Harmonium in My Memory> and <Soridoduk>. Recently, CREDIA tries to make more diverse and audience friendly production like <Disney in Concert> and <Pinkfong Classical Music>.

CREDIA TOURS & PROJECTS



We will be there whenever and wherever there's a need for a stage.

Since violinist Midori's concert in Gwangju in 1995, the number of CREDIA concerts and performers across Korea has increased every year. During 2020 and 2021, Dong Hyek Lim, Yeol Eum Son, Seong-Jin Cho, Sumi Jo & I Musici, Sarah Chang, Mischa Maisky, and Richard Yongjae O'Neill have performed over 10 concerts each year, for more than 70 concerts as a part of the annual national tour. The Vienna Boys' Choir New Year's Concert, Pinkfong concert, Yuhki Kuramoto Christmas Concert and the year-end concert with Richard Yongjae O'Neill in June have become annual traditions, and the number of CREDIA artists being invited to festivals and orchestras is rapidly growing each year.

As a cosigned manager of Hoam Art Hall for 10 years from 2002, CREDIA helped tremendously to revitalize chamber music programs and to find new musicians. Richard Yongjae O'Neill and Sunwook Kim have made their solo debuts at Hoam Art Hall and we've watched Yeol Eum Son, Seong-Jin Cho, Tae-Hyung Kim, Yoojin Jang and many more come alive as stars. The Music Alp Festival has formed the foundation of Seoul Spring Festival, and Sejong Soloists' permanent program has formed the basis for the Great Mountains Music Festival. CREDIA has not only provided venue management and program consulting to Myeongdong Haichi Hall, Seocho Samsung Auditorium, Great Mountains Music Festival and the Peace Concert, but also introduced Korean concert contents to art management related conferences and art markets such as the ISPA, FACP, APAP, CINAR, etc.

CREDIA TOURS & PROJECTS



CREDIA worked very hard for the past 25 years to make concerts to include corporations and to make it part of their culture.

Hyundai Card has hosted the Super Concert Series with the Vienna Philharmonic, Chicago Symphony Royal Concertgebouw and Placido Domingo, and it has also carried out a wide variety of cultural projects such as the Stop & Listen and VIP concerts. CREDIA has also presented lobby concerts in the atrium of the Posco Building in Seoul for over 10 years. Dongsuh Coffee Classic Concerts with Dongsuh Food will be celebrating their 10th anniversary in 2017.

When big events with major companies like Samsung, Korean Air, Hyundai, Daewoo Securities and Lotte, or customized salon events with luxury brands such as Chanel, La Prairie and Porsche meet CREDIA's production, a bigger thrill is delivered to the

customers. And by connecting concerts produced by CREDIA with online and offline media sponsorship, we maximize our ability to make it more accessible to a larger number of classical music lovers.

With hopes of giving Korean audiences the thrill of outdoor concerts such as New York Central Park, Hyde Park in London, and Waldbuhne in Germany, CREDIA has started its own series of park concerts. Starting with the BBC Symphony in 2010, Sumi Jo in 2011, and the Disney Concert and Piano Paradiso in 2016, CREDIA's park concerts have been held amidst the highest acclaim and considered an exemplary case that best shows the essence of an outdoor concert.

CREDIA STARSHIP DITTO DIGITAL ODYSSEY



CREDIA STARSHIP is A&R division, managing artists for classical music.

With Yuhki Kuramoto, Dong Hyek Lim, Richard Yongjae O'Neill, Ji-Yong, Stefan Pi Jackiw, Ensemble DITTO all of whom have been with CREDIA for more than 10 years, CREDIA was able to adopt to Korea a management system for musicians.

We are expanding market by developing new artists from different genre and by exploring more diverse activities for the artists. Recent new representation of cellist Jinho Hong of Hoppipolla band, the winner of JTBC Super Band, and singer John Noh of Rabidance, the second winner of Phantom Singer 3, are some of the example. Musicians have grown with CREDIA's specialization in artist management. CREDIA Starship operates its own Orchestra 'Ditto Orchestra', and also launched 'Ditto Digital Odyssey' to document artists' activities aside from concerts through publishing.

CREDIA STARSHIP specializes in communication with fans, developing creative contents, production, and copyright management. We have made recordings for our artists as well as music video, music documentary, live streaming with MBC, YouTube, NAVER. The collaboration was possible our know-how over the past 10 years. And his music essay <DITTO> has sold over 30,000 copies. Other publications of CREDIA such as DITTO's photo book <Classic Bohemian> and Young Joo Rhee's <The Trio of My Life> will expand through SNS and as e-books, and will carry on to collaborate with character products, games, exhibitions, and more in the near future.

In 2020, CREDIA and SKT reached MOU that provides live performance video via 5G service, in the hope that we can grow audiences for classical music.

CREDIA MUSIC & ARTISTS

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